

Satisfy Supply Chain eCommerce Needs

CommerceLink is a business-to-business electronic commerce package designed to interface with your business software. CommerceLink is the first B2B e-commerce package offering a true online catalog and shopping basket — features that Web users have come to expect.

The software can run both standalone or connected with your business system. The standalone option accepts orders from customers over the Web without having to invest in costly lease lines or in-house Web servers. The connected option allows users to price their orders, check availability, and obtain customer service.

CommerceLink stores your catalog data in a Microsoft SQL Server database providing rapid, industrial strength product lookups without slowing down your business system. Additionally, the information you can store in the catalog includes pictures, extended descriptions, hyperlinks, and other information that isn't typically provided by the business system.

CommerceLink comes with a host of advanced features that other e-commerce products don't have. Our mission with CommerceLink is not just about getting your business on the Web.

It's about getting you more business and lowering your selling cost — period! We accomplish this mission by providing your customer with a catalog that is powerful, easy to use, and time efficient.

- Run detached or integrated with your business system. Running detached gets you up and running quickly at a modest cost. The integrated option can be added later to provide online pricing and availability.
- Receive your orders by e-mail, fax, or by direct insertion into your business system. Direct insertion is supported in both EDI and XML formats.
- Display specials and custom ordering forms. Why burden your customer with searching through thousands of items when they always orders the same few items? Our built in expert can identify his buying habits and build a custom order sheet automatically.

Now, your best sales person may just be on the Web. CommerceLink ensures you satisfy their needs.



Why CommerceLink?

CommerceLink offers many unique features that help reduce your costs and expand your customer service coverage at the same time. Query accounts receivable, order status, and customer service information. Directly connect your eCommerce application to your business system and provide product pricing and availability. Your customers can price their orders using your business system's pricing rules and can check on availability in real-time.

Experience multi-level product drill-downs. Unlike most business systems that store a single product class code, CommerceLink will handle up to five. Your customer can quickly drill-down through millions of SKU's to get to the product he



Provide easy ordering using our size/color matrix display. Do you sell products in colors or sizes? Wouldn't it be convenient if your customer could order from a color or size grid all at once rather than having to pick one color and one size at a time? CommerceLink supports this feature by product class providing convenience and flexibility.

Use our administrative toolset to update and maintain your catalog. We provide a secured set of administrative tools to keep your catalog current. In addition, a set of extraction tools is available for users to aid in populating their catalog.

For more information:

Expertek Systems, Inc.

100 Locke Drive

Marlborough, MA 01752

Phone: 508.624.0006

Email: info@expertek.com

expertek