



*"Using Analytics, our Management Team can quickly generate precise information relating to customers, vendors, inventory, even financial results. We're able to use this real-time information to make the right decisions on a wide variety of business issues, in minutes."*

**D. Brent Spear, President,  
Electrical Distributors,  
Inc.**

Analytics is a Windows-based business analysis tool, decision support system, enterprise-wide reporting and publishing solution, and cost-effective information system. This suite of products can help your sales people work smarter by focusing their efforts. It lets you analyze and measure any business data, eliminate unprofitable products and customers, increase profits and efficiency, unlock valuable information in your enterprise system, alleviate frustrating and costly IT support for company reporting, and communicate accurately and positively - all helping your bottom line.

Analytics is composed of a DataWarehouse and graphical query and reporting tools through Hyperion<sup>®</sup>, a third party product. Collectively, these tools provide users with a business intelligence system to help manage and improve the profitability of their business. These applications are seamlessly integrated, making it easy to view general ledger, sales, and other important data critical to the health of your business. Data Warehouse provides a database for reporting and analysis with the Brio products. The Data Warehouse is populated by automated extract routines from the Distribution Essentials Enterprise database.

## Hyperion Client Products

### Designer

- Facilitates unrestricted information analysis and administration
- Delivers query, analysis, reporting, EIS capabilities and centralized solution administration for developers, DBAs and system administrators
- Enables advanced drill-anywhere ad hoc and analytic capabilities Allows users to build queries, data models, custom charts, reports and EIS pages Provides administrative tool to Brio servers

### Explorer

- Empowers users with a client-based interface that delivers real-time, interactive information.
- Delivers query, analysis, reporting, and EIS development without direct administration of data sources Adapts content in six stages from full query, analysis, and reporting to static report viewing based on user profiles and report-level security.
- Allows advanced users to build EIS pages without IT support to deploy information faster

## Hyperion Server Products

- *Foundation Server* - Foundation server is a very powerful product that provides scheduling and distribution capabilities. Foundation server offers a sophisticated scheduling capability and distribution flexibility including delivering personalized data in a variety of formats to the web, portal, email etc.
- *Intelligence iServer* - The Intelligence iServer provides all the functionality of the Foundation server but in addition offers a zero client option where no software is required to be installed at the client, this increases the ability to access information from any web access point and can reduce the bandwidth requirements.

### ➔ BUSINESS OBJECTIVES:

Work smarter by focusing your business analysis data efforts.

### ➔ BENEFITS:

This business analysis tool lets you analyze and measure business data, eliminate unprofitable products and customers, and increase profits and efficiency.

