

ChannelAdvisor Integration



Introducing a ChannelAdvisor Integration for Infor CloudSuite for Distribution & Infor SX.e v.11 Web

Since 2001, Channel Advisor has been the leading gateway to the world of ecommerce marketplaces, digital marketing, direct-to-consumer, first-party retail, drop ship and fulfillment needs — all in a single, centralized platform. ChannelAdvisor provides everything users need to connect with more customers and increase sales on Amazon, eBay, Google, Walmart, and 100+ more marketplaces around the world.

The challenge has been all the orders are siloed within the ChannelAdvisor software and exporting order information to your ERP is a tedious, time-consuming and error prone manual process.

Introducing a Game Changing Integration Tool

Expertek has developed an integration tool that bridges the gap between ChannelAdvisor and Infor CloudSuite for Distribution and SX.e Version 11 Web. The result is a quick, seamless import of all the data from your ChannelAdvisor software including the order data, specs, pricing, notes and all other relevant details, organized in a clean, intuitive user interface within your Infor ERP.

Save Time. Reduce Errors.

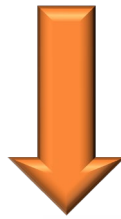
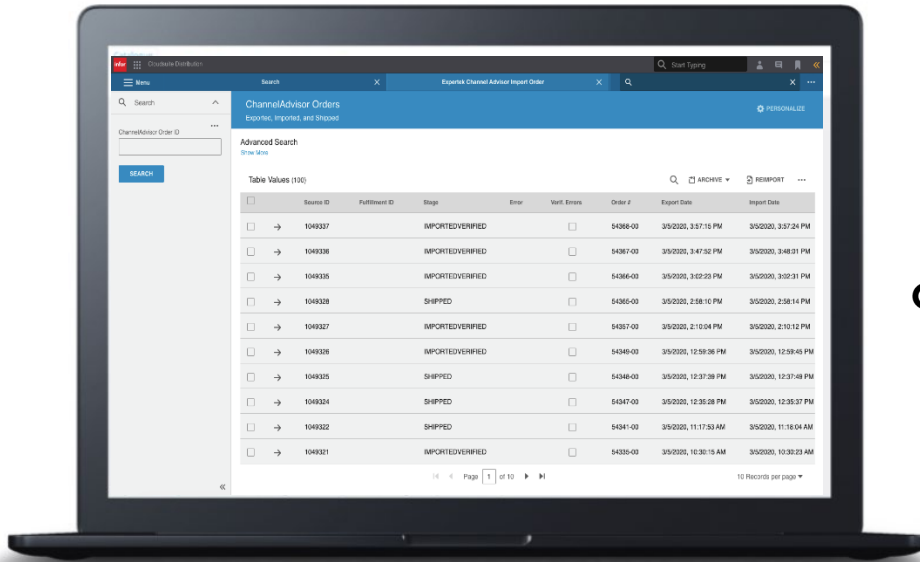
The gains in productivity and order accuracy make this integration tool a true game-changer. With our ChannelAdvisor integration, orders are automatically transmitted to your Infor ERP for smooth, seamless, accurate order processing that saves time and increases customer service.

Key Features

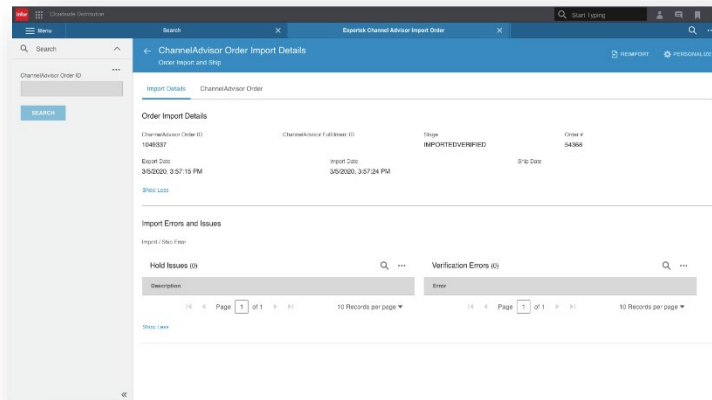
- Provides an automatic feed of orders into your Infor ERP; outputs pricing and inventory back to Channel Advisor
- Greatly reduces error prone human intervention
- Set rules for warehouse fulfillment based on order type (e.g. fulfill by Amazon)
- Metrics and reports on what products are selling
- Promotional tools and manage advertising spend
- Foreign alphabet ship-to address translation
- Shipping details are tracked including back-order and split shipments
- Support for order line comments
- Tax calculation and reconciliation
- Order exception resolution center
- Establish rules for customer matching
- Configure rules for product substitutions and supersedes
- Cross referencing for ChannelAdvisor to ERP vendors
- Built as an extension for forward compatibility with Infor CloudSuite for Distribution and SX.e v. 11 Web



channeladvisor®



With our seamless integration, your online orders are imported directly from ChannelAdvisor into your instance of Infor CloudSuite or SX.e v. 11 Web. Our intuitive user-interface retains all the data, thereby eliminating hours of tedious, time-consuming manual data re-entry, to dramatically improve both productivity and accuracy.



4 Mt. Royal Avenue
 Suite 140
 Marlborough, MA 01752

Call: 508-624-0006
 Email: info@expertek.com

expertek.com

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